



ENTREPRENEURS' ORGANIZATION  
PORTLAND, OREGON

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# EO Accelerator

ACCELERATE YOUR SUCCESS

**Are you ready  
to accelerate your business?**

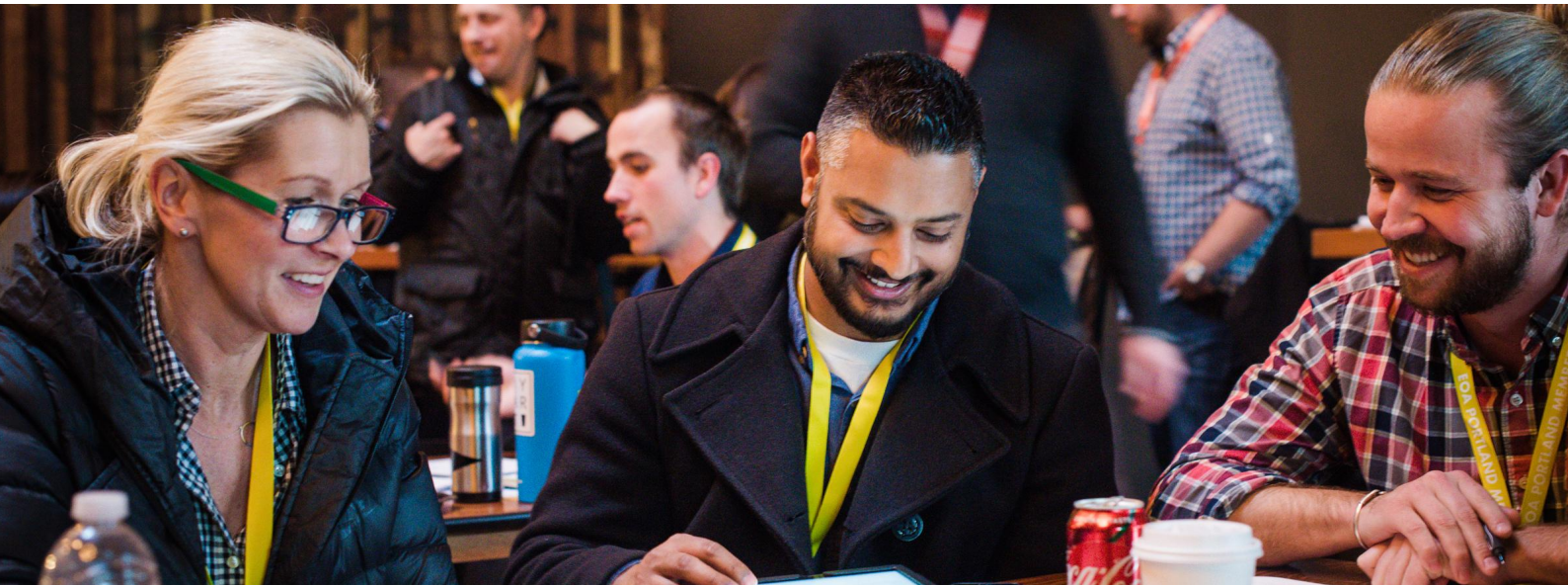
Take your business to the next level of entrepreneurial excellence. The EO Accelerator program supports the achievements of early-stage entrepreneurs who are driven to seek out the resources necessary to reach the threshold of \$1M annual revenue.

To qualify as an Accelerator participant, you must be an owner or co-founder of an operating business with annual revenues of \$250,000 and above.



## ABOUT EO ACCELERATOR

Accelerator is experiential, entrepreneurial education based on an annual calendar year. This innovative program will help you develop and enhance your skills in strategy, finance, people, sales, and marketing, through a series of day-long, high-impact learning events and half-day small group accountability sessions.



Through the following education methods, you will be able to demonstrate the application of the content through annual deliverables.

- **Day-Long Quarterly Learning Events** - Quarterly events focused on four core areas: Strategy, People, Finance, and Sales & Marketing. This experience-based three-year curriculum is delivered by entrepreneurs to entrepreneurs.
- **Access to Mentors and Business Best Practices** - The classroom experience is supplemented with a mentorship component, as well as networking and social gatherings. Accountability groups provide a mentored workshop-style session where the quarterly event content is applied to the Accelerator's business through metric-based accountability and goal-driven growth.
- **Peer Community** - EO Accelerator is a community of first-stage entrepreneurs and provides access to peer resources and best practices.



## Accelerator Is for Entrepreneurs Who:

- Are running high-growth or high-impact businesses with annual revenues of \$250,000+
- Take responsibility for their personal and business growth
- Aggressively seek out resources
- Are driven to achieve the \$1M metric within three years
- Are committed to learning and growing with others



## EO Accelerator Global Statistics

# 1,700

EO Accelerator has 1,700 members globally. There are 78 chapter programs in 26 different countries. The program was established in 2005.

# 637K

Average EO Accelerator member business revenue is \$637K. Member businesses employ 3-5 employees on average.

# 25%

Startups that reach \$1M in annual revenue during their time in EOA; compared to the national statistic of 4% that reach \$1M annually.

# 24M

Average months spent in EO Accelerator program.

## EO Accelerator Portland Statistics



**PROGRAM SIZE: 25-35 MEMBERS WITH 10-15 DIFFERENT INDUSTRIES REPRESENTED**



**5 ACCOUNTABILITY GROUPS, MOST GROUPS 4-6 MEMBERS IN SIZE**



**ALL ACCOUNTABILITY COACHES ARE ACTIVE EO MEMBERS WITH BUSINESSES MAKING OVER \$1M FOR AT LEAST THREE YEARS RUNNING**



## EO ACCELERATOR PORTLAND GRADUATES



"EOA exposed me to alternative ways of viewing my creative business. It has been invaluable to have the EOA 'hive mind' to learn from and lean on — my EOA family has contributed to my business's success and I am so grateful."

— Britt Howard, Portland Garment Factory

### PGF



"What has most helped me grow my business? How do you develop work-life balance? These are frequent questions I get as the founder and CEO of Nossa Familia Coffee. And my #1 response is: I joined the Entrepreneur Organization Accelerator program.

With EOA I found an amazing group of peers that I could learn from and commiserate with. I gained access to tremendous insights and lessons learned from businesses way larger than mine. I learned how to organize my vision and core values to build a company and a team that I am proud of and continues to grow and enrich my life. The roadblocks are still there, but with EO I have amazing people and resources to help me navigate this wonderful journey of entrepreneurship."

— Augusto Carneiro, Nossa Familia Coffee



"Joining the EO Accelerator program was a pivotal juncture in Mad Fish Digital's growth. Oftentimes as a business owner, it can feel as though we are alone on an island. Knowing that I had reached my limit of knowledge and experience, but not knowing where to turn, I was fortunate to find Portland's EO Accelerator program.

The Accelerator program helped to provide me with the training I needed on a personal and professional level, to push our business to new heights."

— Ben Herman, Mad Fish Digital





**LEARN MORE**



**Interested in learning more about the  
EO Portland Accelerator Program?**

**Contact: [admin@eoportland.org](mailto:admin@eoportland.org)**